

BC NEWCOMER CAMP ASSOCIATION



765780499 RR 0001
A REGISTERED CANADIAN CHARITY

SPONSORSHIP PACKAGE

2021 EDITION



BCNEWCOMERCAMP.ORG

A Warm Welcome

Welcome to our 2021 Sponsorship Package. Thank you for your interest in learning about the work we do and how we can support newcomer families together.

June 6, 2021 marks a significant milestone for BC Newcomer Camp – the 5 year anniversary of our non-profit organization. Thank you for supporting us during this journey.

Our 6th year of summer camps kicks off in just a few weeks and BC Newcomer Camp looks very different than it did 5 years ago. It is hard to believe an idea our founders, Duncan and Dakota, came up with in their parents' basements would turn into a multifaceted charity running year-round education programs.

We have received some funding from local foundations and the Federal Government, but we continue to rely on your donations to keep our programs running.

The challenges we've all faced over the past year have only been more pronounced for our newest Canadians. As we approach the end of the pandemic and return to in-person programming, we are more committed than ever to providing children with the resources they need to succeed. Your support over the past five years has made an indelible impact on the lives of countless families, but now, more than ever, we need your help to assist families in overcoming these unprecedented challenges.

Thank you for five incredible years,

Bahar Taheri

Executive Director | BC Newcomer Camp



About Us

Introduction

The **British Columbia Newcomer Camp Association** (BC Newcomer Camp) is a Canadian registered charity that operates free summer day-camps for recently arrived refugee children. There is currently a gap in services in the Lower Mainland for recently arrived refugee children aged six to twelve who have missed months, and in some cases, years of elementary school and English language development. Our camp uses the common language of sports to bring children together in a fun and welcoming environment, to build friendships and further English language skills, building the confidence and skills newcomer children need to integrate and thrive in Canadian school systems.

Our Programs

We have been operating our summer camps for the last 5 summers and growing steadily each year. We currently have three programs, our **Summer Camps**, **Newcomer to Notes**, and **Welcome to Canada**.



What's Next

For the past four summers, BC Newcomer Camp has run programs for participants aged 6-12 at two locations in East Vancouver and Surrey. Each location accommodates 30 children and operates twice per week for eight weeks, July through August. This past summer due to the pandemic we pivoted to an online summer camp, teaching newcomer refugee children English through a fun and engaging online curriculum. We also launched a new pilot program, "Welcome to Canada" After School Program, providing peer support and English language classes to newcomer refugees twice a week during the school year. We also launched a new year-round music program for newcomer refugee children and youth.

OUR IMPACT

370 Newcomer Refugee Children served since 2016 with our 3 programs

In 2020 - 2021
Fiscal Year we served **78** CHILDREN from **52** FAMILIES

65 DEVICES provided to newcomer refugees children and their families to access our programs and use for their settlement, employment and language needs

Provided youth ages **15 - 29** with
EMPLOYMENT + VOLUNTEER OPPORTUNITIES

YEAR	STAFF	VOLUNTEERS
2016 - 2017	-	10
2017 - 2018	8	7
2018 - 2019	9	12
2019 - 2020	8	15
2020 - 2021	8	17

Our Programs

Welcome to Canada

After School Program

In 2020, due to Covid-19, we had to pivot our programming to an online curriculum where we provide English language education, online games and activities, sing-a-longs, cooking and nutrition education, and overall support the children in learning about Canadian culture to be able to integrate into their new home and feel welcomed.



Newcomers to Notes

Music Program

Our music education program includes music theory, note reading, and hands-on training to play piano taught by trained musicians. We provide the children with all instruments and music books required.

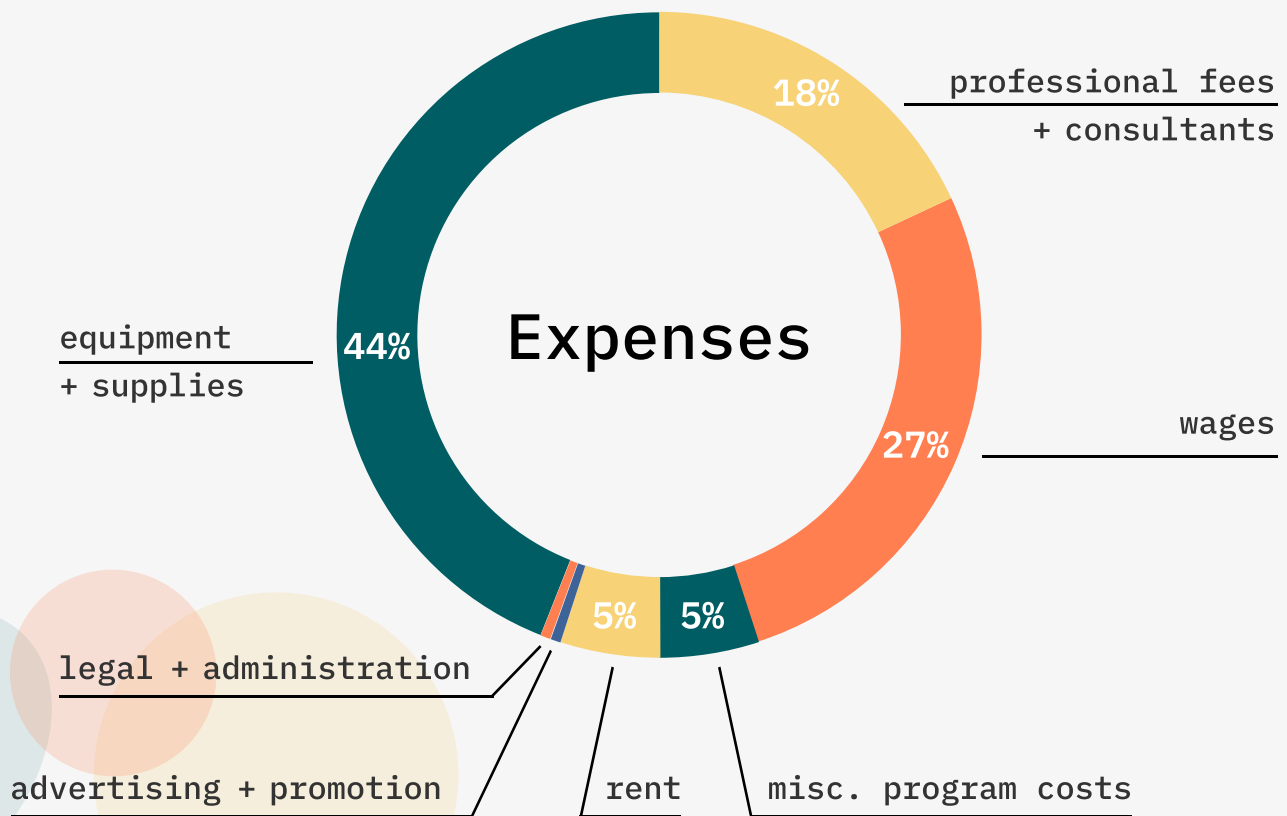
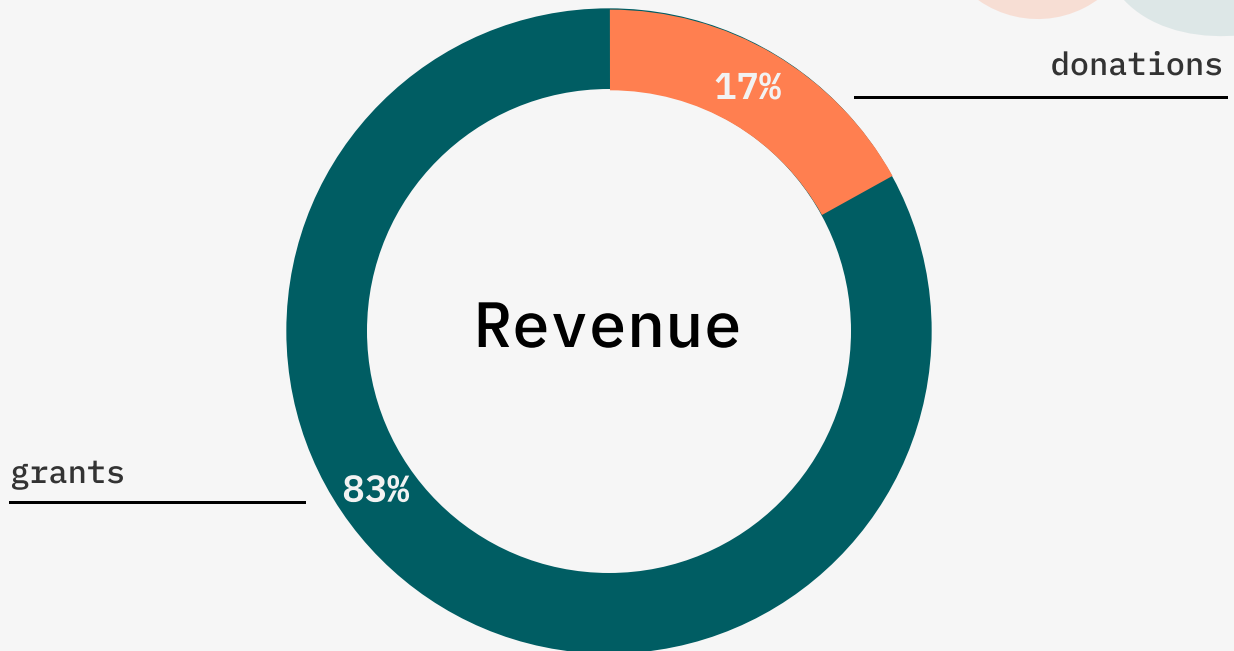


Summer Camps

We facilitate sports lessons that teach sports including soccer, basketball, and baseball to children. We also teach a variety of popular playground games that our participants will encounter during recess at their new school. Through our summer camps, we equip children with the skills and confidence needed to more easily make friends and succeed in their new home.



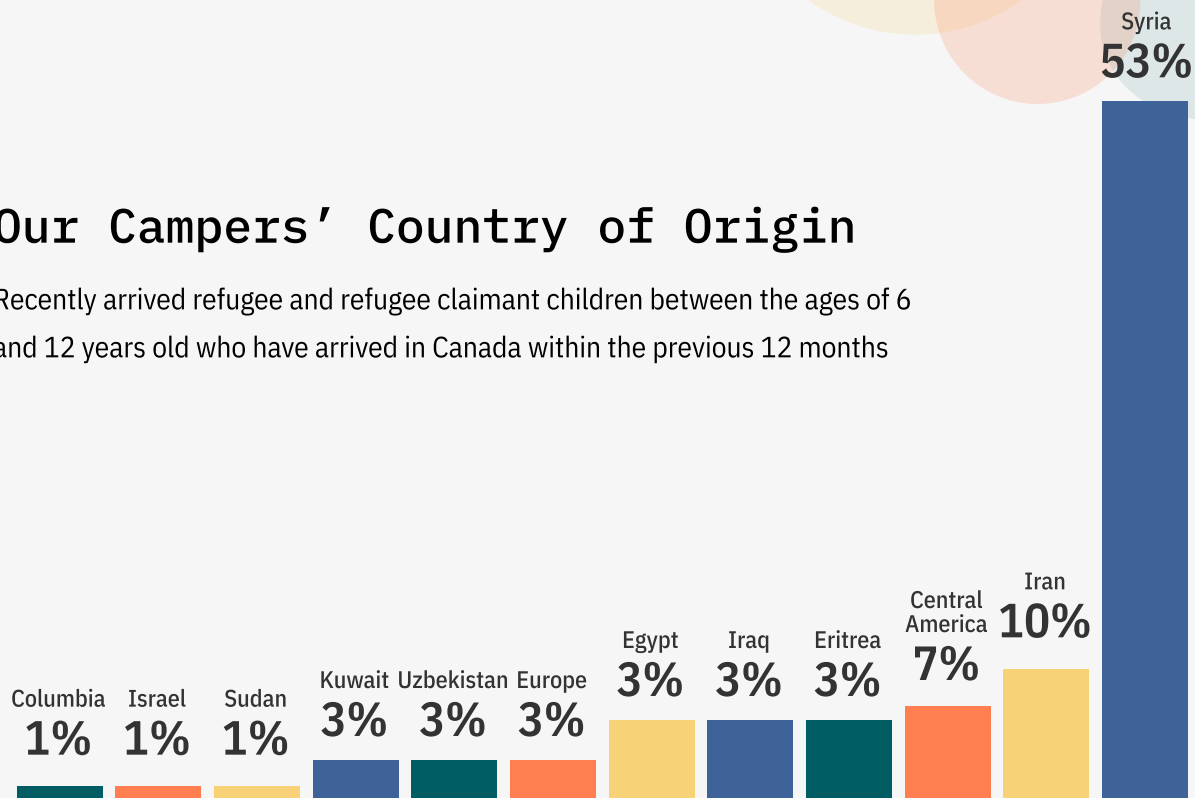
Our Financials



Our Campers

Our Campers' Country of Origin

Recently arrived refugee and refugee claimant children between the ages of 6 and 12 years old who have arrived in Canada within the previous 12 months



Testimonials from the Parents

“[My son] could barely speak English and was not socially active. The changes in him really shocked me and **I am so grateful my son is part of the camp. He is so confident now and made a lot of friends in the camp.** I feel he is much more responsible than before and is passionate to learn.” - **Parent of camp participant**

“[My son] has improved his vocabulary and became more responsible to join the class. **He is passionate and the camp helped him get ready for school.**” - **Parent of camp participant**

Sponsor Us

Tiers	PLATINUM \$25,000+	DIAMOND \$10,000+	GOLD \$5,000+	SILVER \$250+
Recognition on our website and annual report for all donors	●	●	●	●
Recognition on t-shirts worn by our instructors	●	●	●	
Dedicated social media post featuring your organization	●	●	●	
Dedicated blog post about your organization and how we align	●	●		
Acknowledgement at fundraising events and media coverage	●			

Sponsorship Packages

In addition to sponsorship tiers, we also have special sponsorship packages. Donors may sponsor our event or program packages.

Event Package

End of Summer Event

\$5,000

Sponsor this package to help us host a celebration for all the children and their families

Program Packages

Music Program

\$30,000

Summer Camp

\$40,000

After School Program

\$50,000

Benefits

- Naming rights to the event or program
- Media and social media campaign about our partnership
- Your logo on our website, t-shirts and all promotional materials

Our Sponsors

2020-2021



CHRIS SPENCER
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2019-2020

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Support Us



How to Donate

Click on the button below our visit our website to donate today. We greatly appreciate your interest and support!

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Contact Us

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